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### Possible Occupations

- **Human Resources Management**
- **Marketing**
- **Office Administration**
- **Public Relations**
- **Recruiting**
- **Sales Training**

### Skills To Develop & How To Gain Experience

- **Develop excellent computer skills. Learn to use software applications such as spreadsheets, databases, and word processing.**
- **Gain business experience through part-time jobs, summer work, and internships.**
- **Gain experience as financial officer or treasurer of a campus organization.**

- **Join related professional associations.**
- **Join student professional associations.**
- **Secure leadership roles in campus organizations.**
- **Take basic business classes such as accounting and finance.**

### Potential Employers

- **Banks**
- **Healthcare organizations**
- **Insurance firms**
- **Manufacturing companies**
- **Non-profit organizations**
- **Retail stores**
- **Service industry**
- **Staffing agencies**

- **Colleges and universities**
- **Libraries**
- **Private learning centers**
- **Private schools**
- **Public schools**

- **Consulting firms**
- **Environmental advocacy groups**
- **Environmental periodicals**
- **Federal government Health agencies**
- **Local planning agencies**
- **Private industry**
- **Regional, state, and local agencies**
- **Waste management firms**

- **Federal departments and agencies including:**
  - **Departments of Agriculture, Education and Interior.**
  - **Drug Enforcement Administration.**
  - **Environmental Protection Agency.**
  - **Health and Human Services.**
  - **Housing and Urban Development.**
  - **National Institute of Aging.**
  - **National Institutes of Health.**
  - **State and local government.**
  - **Veteran's Administration.**

- **Adoption and child care agencies**
- **Advocacy groups**
- **Community service agencies**
- **Educational information services**
- **Federal, state and local government**
- **Halfway houses**
- **Hospitals and wellness centers**
- **Local branches of national non-profit organizations**
- **Nursing homes and retirement communities**
- **Private foundations**
- **Religiously-affiliated service organizations**
- **Vocational services**

- **Advising and marketing firms**
- **Community organizations**
- **Consulting organizations**
- **Government agencies**
- **Information brokers**
- **Magazines**
- **Newspapers**

- **News agencies**
- **Non-profit organizations**
- **Private industry**
- **Public opinion research polls**
- **Research institutes**
- **Universities**

- **Develop exceptional quantitative, statistical, and writing skills.**
- **Earn certification in applied social research by The American Sociological Association.**
- **Learn to use statistics software packages as well as database, spreadsheet, and desktop publishing programs.**

- **Obtain an advanced degree in sociology for research administration.**
- **Volunteer to help a professor with a research project.**
STRATEGIES FOR PLACEMENT IN SOCIOLOGY

○ For sociology students pursuing another career requiring “any major” it is critical for them to develop desirable skills through internships, part-time/summer jobs or volunteer experience.
○ Develop skills valued most by employers such as communication, interpersonal, leadership, teamwork and computer skills.
○ Consider assisting a faculty member with his or her research for valuable experience.
○ For those wishing to pursue graduate education, maintain a high grade point average, secure strong faculty recommendations, and gain experience through volunteer or work opportunities.
○ Consider graduate education in psychology, social work, counseling, college student personnel, or other related fields to increase opportunities and earning potential
○ Maintain a high grade point average, secure strong faculty recommendations, and gain experience through volunteering or work to increase opportunities for graduate schools.

INTERNET RESOURCES

○ American Sociological Association- http://www.asanet.org
○ BYU Sociology Department- http://sociology.byu.edu
○ Washington Seminar- http://washingtonseminar.byu.edu
○ Utah Department of Workforce Services- http://www.jobs.utah.gov

CAMPUS RESOURCES

Alumni Career Website http://alumnicableers.byu.edu
FHSS Internships
151 SWKT (801) 422-3541 http://fhssadv.byu.edu
Pre-Professional Advisement
3328 WSC (801) 422-3044 https://ppa.byu.edu
University Career Services
2410 WSC (801) 422-6555 http://ucs.byu.edu

A guide to career options inside the field of:
SOCIOLOGY

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